



## **Business Builder Package**

\$399/year

This is our entry-level package. It includes a 160x120 display ad, a dedicated page about your business or organization, and a prioritized directory listing. We track all ad views, feature page views, and click-throughs to your website. Your organization will also appear in our business showcase, which appears on the front page and selected other pages (depending on the category that you are in).

For the year ended June 2019 the average number of views in a year on our entry-level display ad was 137,782 and the average number of click-throughs was 203. That's only two-tenths of a cent per view, not counting referrals to your website and readership of your custom writeup.

This is why we really don't think you can find a better advertising buy anywhere. However, if you can find display advertising in print or on the web that delivers more views for the money than ours, we will match the price view for view.

Stacey Neumann, our marketing specialist, will be happy to discuss your advertising needs. Just send an email to [sales@columbiavalley.com](mailto:sales@columbiavalley.com) or phone 250-270-0145.

We look forward to counting you among our growing family of very happy advertisers.

*March 10, 2020*

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**ColumbiaValley.com / Invermere.com**

*The Valley's top visitor guide, events calendar and business directory*

Columbia Valley Tourism Guide

Phone: 250-270-0145

Email: [sales@columbiavalley.com](mailto:sales@columbiavalley.com)

